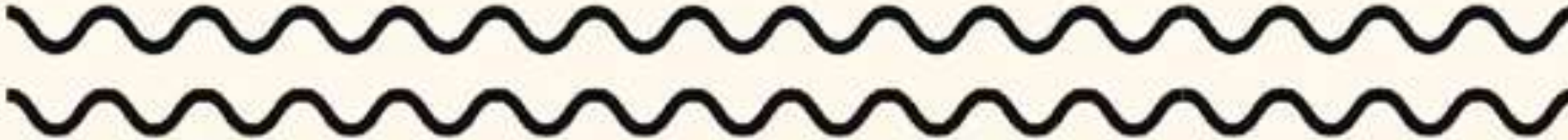


5.ª Conferência Internacional da Rede de Museus da Água  
5th International Conference Of The Global Network Of Water Museums

water museums  
net



# HYDRA

Museo Multimediale  
Cascata delle Marmore







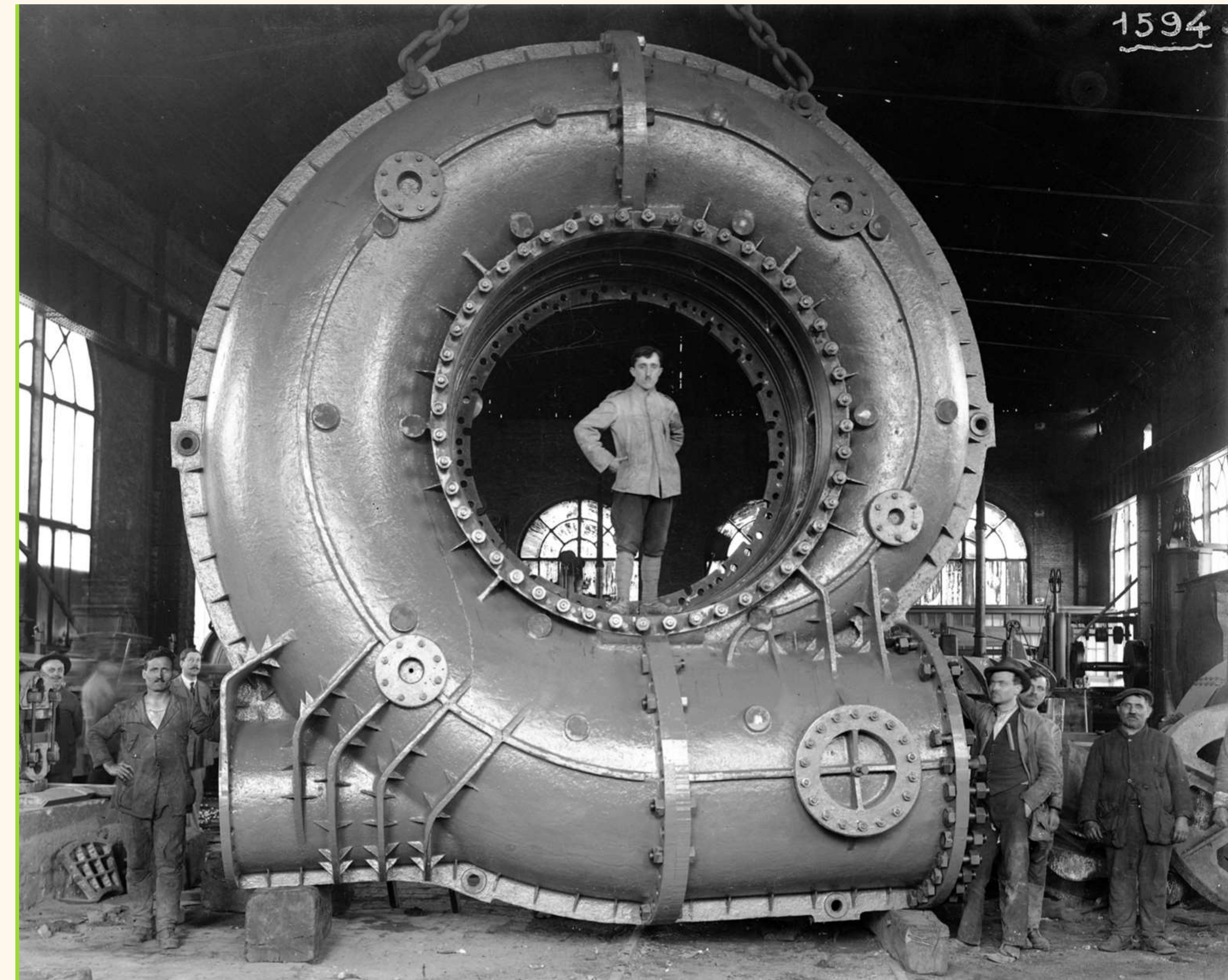


# Marmore Waterfall

- The **highest** and **oldest artificial waterfall** in Europe
- In **271 BC the Romans began the excavations** of a canal to transform the upper plain and reclaim the land
- For many centuries it has been the subject of **projects and interventions by the best engineers and architects** of the age, like a great medieval cathedral
- It is currently managed and maintained by the **greatest hydroelectric nucleus in centre Italy**
- One of the most visited sites in Italy by tourists, with **500,000 visitors / year**



- A unique and millennial **example of the relationship between Humanity and Water.**
- In these days constitutes a **complex system** of interaction that occupies a vast territory, **two rivers and three lakes**
- Today's complex water management system is still in a **delicate balance between nature and human activities**





# wamu- net

- Multimedia exhibition
- Immersive experience with extensive use of technology
- Facilitator of cultural, tourist and environmental processes
- Center for education





# The Water Forum

- **Meeting and coordination** of the Italian water museums/ecomuseums
- Identification of **best practices for the environment** of the Marmore and neighboring territories
- Global spread of **previous experiences**
- Presentation of the **annual world report** drawn up by WWAP Unesco
- Trying to find new ways to **express and communicate the “Water Culture”**









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HYDRA

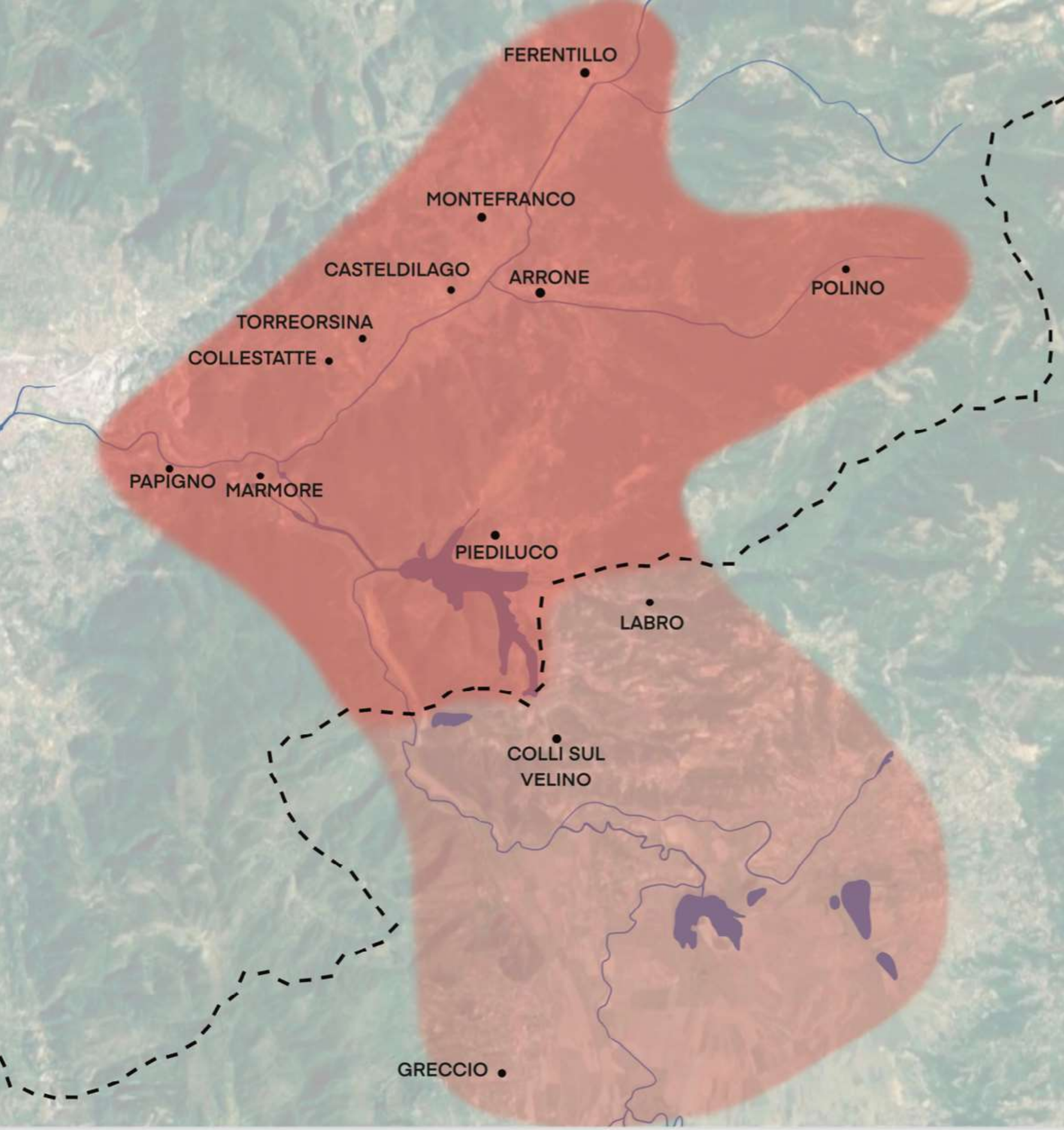
Museo Multimediale  
Cascata delle Marmore











- **Enhance the cultural and environmental context** of the territory
- Rediscover the history and identity with **participatory activities**
- Define projects and agreements for **environmental protection and sustainable development**
- Develop new methods of **territorial marketing**





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Ecomuseo  
**Terre  
di Hydra**





# River Contract

A river contract is a **voluntary participatory process** between parties (public and private) who decide to **cooperate for the improvement and development of an area** characterised by the presence of water, in particular a river (and in our case a lake).





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**HYDRA**  
Museo Multimediale  
Cascata delle Marmore

 Ecomuseo  
**Terre  
di Hydra**



# River Contract



# Role of a Water Museum

- **Transmit knowledge and tradition in water management**, both from the past and today
- **Disseminate and communicate research on water**, using innovative expressive means
- **Promote education and raise awareness** about the strategic and sustainable use of water, for a new water culture
- **Involve and inspire local communities** in global initiatives with a glocal perspective
- Take on a **transversal role** in various specializations of water study and management, acting as a **process facilitator** between institutions, universities, communities, utilities, and the private sector, facilitating agreements and collaborations



obrigado  
thank  
you



WATER  
MUSEUMS  
GLOBAL NETWORK



Porto.